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Media Alert
Catholic Charities of Central Florida Announces New Hire at Agape Food Bank

Lakeland, FL – Catholic Charities of Central Florida recently hired Mr. Michael Gordon as Business Developer for the Agape Food Bank. Gordon, whose office is located in Lakeland, is responsible for creating business and community partnerships to help achieve the goals of the Agape Food Bank, while increasing awareness of the food bank and the important issues of hunger and poverty; as well as managing fundraising efforts for the organization. In addition, Gordon assists the Western Region programs of Catholic Charities with marketing and public relations.

“Michael brings an energy that communicates how urgent the need is to solve the hunger crisis in our community. When you have one in three families in Polk County struggling to put food on the table; that is a hunger crisis. Agape has a role to play in alleviating that crisis, and Michael will communicate to the public how they can help,” said Brenda Reddout, the Western Region Director at Catholic Charities of Central Florida.

Gordon comes to Catholic Charities with over 30 years of professional communications and marketing experience. Most recently he coordinated the development of a social service program designed to help residents of Polk, Highlands and Hardee counties find assistance online through the United Way of Central Florida’s extensive database.

The Agape Food Bank is a food distribution warehouse serving over 240 not-for-profit member agencies in Polk, Highlands and Hardee counties. It is the only USDA and Feeding America (formerly known as America’s Second Harvest) provider for Polk County. Their mission is to help alleviate hunger in the tri-county region by providing food, education, and all available resources to the hungry in their community through member agencies.

Catholic Charities of Central Florida currently employs 144 people. The agency is one of the foremost providers of social services in the state of Florida, having served more than 130,000 men, women and children over the past year. Catholic Charities of Central Florida’s mission is to provide vital social services to people in need, regardless of their religious, social or economic background, to improve lives of individuals, families and the community.

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